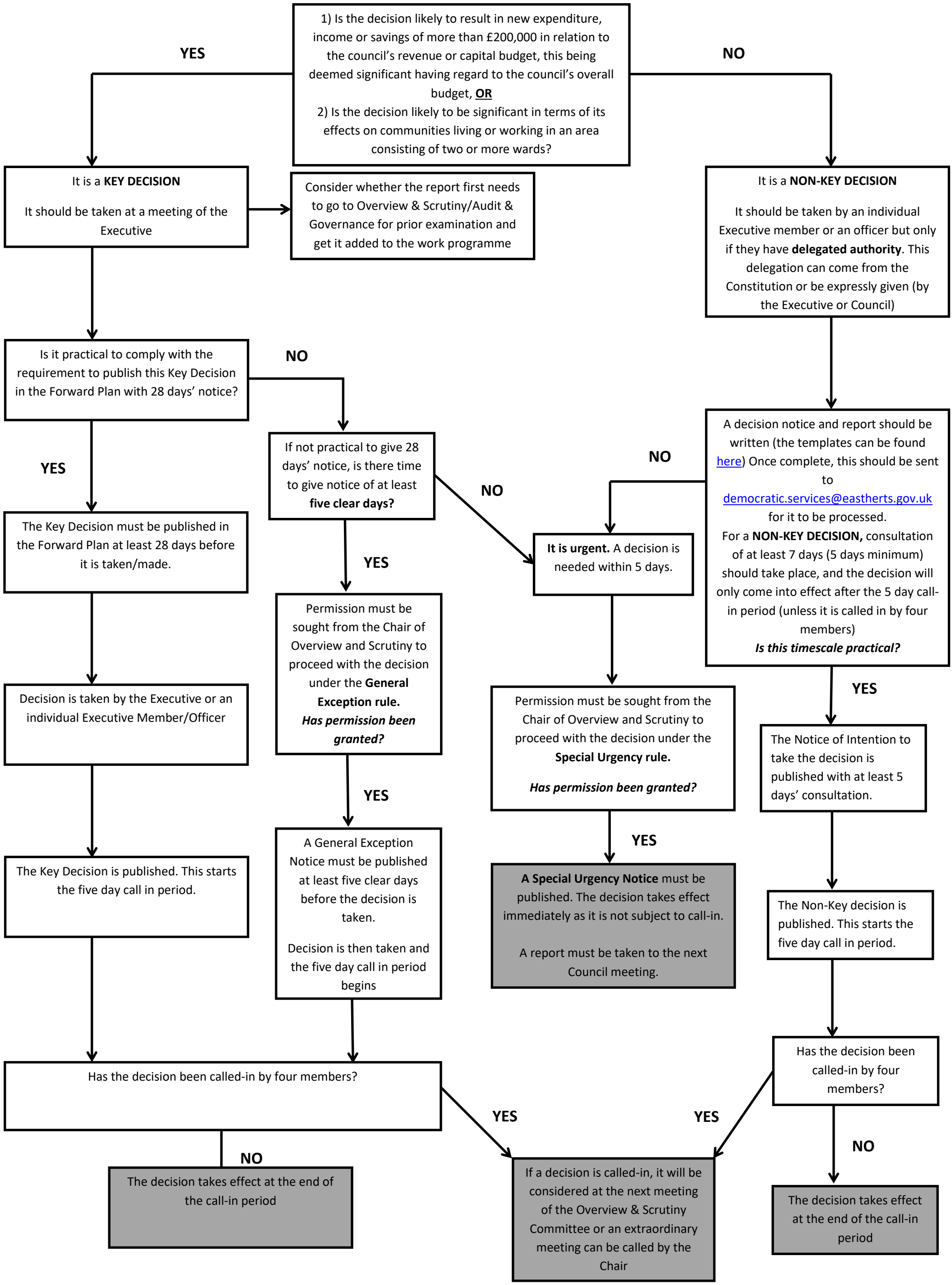EXECUTIVE DECISIONS (KEY, NON-KEY AND URGENT)